



SIMBOC

MEDIA PACK 2019

Providing
expert
speakers
Sound-bites,
comments &
industry news



ABOUT SIMBOC

Simboc is a UK-based technology, business consultancy and management company with an international reach.

We provide bespoke services to businesses and organisations and are highly motivated to see others realise their goals and dreams.

It doesn't matter if you are just off the starting blocks or own an established company that has been trading for many years; at times we all need impartial help and advice to make objective decisions or to help us reach the next level. So if you're looking for a place to share your ideas, challenges or just require a sounding board, we can help at any stage of your journey. The Simboc team has 20 years' experience in business and know how to run, build, develop and sell successful companies.

Founder David Bell founded his first business when he was just seventeen years old in information technology. Since launching his first business over twenty years ago, David has helped and supported many business owners and young entrepreneurs to define their goals and reach their dreams.

OUR VISION MISSION

Our Vision

Simboc's vision is to change the way businesses view the future and craft a journey to success. Solving the unsolvable and removing all boundaries.

Our Mission

At Simboc we are a team of devoted and passionate experts providing the absolute best solutions to help our customers businesses grow.

We believe that we are on a journey to change the lives of many others and that the impossible is only an obstacle in the path of success. We are constantly focusing on innovating but we believe in simplicity and not complexity.

And frankly, we don't settle for anything less than excellence in everything we do, we have the self-honesty to admit when we're wrong and the courage to change and create a better world.

WHY USE SIMBOC...

If you are planning a feature about business consulting, enterprise or entrepreneurship then you will want to ensure that it is interesting, relevant and well-researched.

With almost 50 years' combined business experience, Simboc expert speakers and writers can help make your feature the best. As our corporate brand continues to grow, we are frequently asked to provide expert comments on pertinent subjects.

This guide will provide you not only with an insight into newsworthy topics but also with an introduction to the Simboc experts that offer their services to the media.

A major benefit of using Simboc as your media partner is the confidence that you will receive industry expert information and advice!

Simboc Experts can contribute in a number of ways:

- Keynote speaking at your event
- Ghost-writing on your behalf
- Providing informative sound-bites
- Commenting on breaking news
- Providing market facts & figures
- Producing client case studies



"David is an exceptionally capable individual who can convey complex technical information in a simple and accessible way. He works to the highest standard and focuses heavily on the detail of managing systems, processes and business relationships. He looks to add value at all levels"

— Vince Stevenson, The Fear Doctor

SIMBOC FOUNDER & CEO DAVID BELL

David is a highly accomplished, multi award-winning company director, entrepreneur, executive business coach & motivational speaker

David is passionate about helping others succeed and driving businesses forward to achieve their full potential.

Starting his entrepreneurial journey back in 1995 at the tender age of seventeen, David Co-founded APC Solutions – now recognised as a leading provider of wireless communications solutions. Twenty-years on it's now a multimillion-pound company delivering projects in the UK, Europe, South Africa, North America and the Middle East.

David has a vast experience and knowledge in communications, IT solutions and technology, backed with a solid understanding of business management and leadership.



CIM

The Chartered
Institute of Marketing

David is a fellow member of The Chartered Institute of Marketing (FCIM)



David is a Member and former Essex Chairman for the FSB



David was selected as one of sixty personal mentors for the Queens Young Leaders 2016



David is a STEM (Science, Technology, Engineering & Maths) Ambassador



David is a mentor and fellow member of the Institute of Enterprise and Entrepreneurs (FIOEE)

SIMBOC FOUNDER & CEO DAVID BELL

In 2013 David founded Simboc Limited, a business consultancy and management company providing bespoke services to other organisations. Motivated by his passion to see others reach their potential, David takes particular pleasure when mentoring and coaching others to help them realise their dreams and business goals.

David frequently receives public speaking requests and has vast experience presenting at awards ceremonies, universities and corporate events.

David Founded The Speaker Expert in early 2015 to help coach and train individuals who want to learn how to speak and present like an expert. The Speaker Expert is now the go to speaking organisation for many business owners and their teams.

David volunteers a STEM (Science, Technology, Engineering & Mathematics) ambassador for STEMNET, helping to inspire young people and encourage them to enjoy STEM subjects.

In 2015 David was awarded an Honorary Fellowship of the Institute of Enterprise and Entrepreneurs for his contribution to UK enterprise.

In June 2017, David was awarded Fellowship (FCIM) status as a member of the Chartered Institute of Marketing (CIM).

As an aside, you'll have lots of fun and laughter working with David. He's warm-hearted and gets a real buzz out of seeing others succeed.

David lives in Essex with his family and exuberant (and at times insane) Springer Spaniel. In his spare time David likes to play squash, indulge in a glass of fine wine or tackle the downhill on a pair of skis. He's partial to a game of golf, but he's not any good at it.

Well, you can't be a success at everything!.



BUSINESS & ENTERPRISE

Let us to talk on your behalf

If you are holding a conference, an AGM or delivering a presentation to clients and would like one of our keynote speakers to speak on behalf of your business, then let us deliver that perfect presentation for you.

Keynote speaking is much more than just a pep talk, it's a conversation that creates action and instils renewed motivation in you and your staff.

Our experts are charismatic, engaging and have presented in front of a wide age range – at universities, national awards ceremonies and within business. We've tackled many issues that affect business and enterprise. Here's a snapshot of our most popular presentation topics:

Leadership - You don't need a title to be a leader
Business planning & writing the perfect business plan
Building a business and starting with nothing
A Blueprint of a successful business owner
Technological innovation in business
IoT (Internet of Things) - Connecting the dots
The top digital tools to grow your business
How Tech, Apps and the Internet has changed the world
Marketing 'How to stand out from the crowd'
Customer service and the magic 10%
Achieving success and learning from failure
What is an entrepreneur and how do you encourage entrepreneurship
Social media - The benefits and the pitfalls
Social media platforms and how to benefit using social media
How to 'Speak and Present like an Expert' www.TheSpeakerExpert.com

We can offer a range of bespoke workshops or keynote talks around an array of topics, just contact us to find out more.



KNOWLEDGE IS POWER!

Seminars and workshops

How can you think differently, work differently and become different so that you and your business stand out from the crowd? Our seminars and workshops can give you a kick start.

Seminars and workshops are an essential tool for taking you out of the office environment to learn, get creative, think, have fun and meet other like-minded business leaders and staff.

Our training focuses on different topics around running a business and sometimes we invite along a guest speaker, which provides an insight into their own achievements – what obstacles and challenges they faced and their path to success.

We provide you with essential tools and ideas that you can go on to implement in your own business when back in the office.

We've run seminars and workshops in various settings, from local businesses, government bodies to educational seminars at university campuses. So if you're interested in finding more out about our seminar dates and locations, give our friendly team a call or email us.



“David is an inspirational speaker. The presentation had many useful tips and strategies, both for those business owners in the room and for the students who one day will aspire to running their own business”

— **Richard Bull-Domican, New Era Financial Introductions Ltd**

The Business Experts

Providing support, advice and guidance to help businesses achieve more



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www.simboc.com

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Consultancy

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